

SUMMIT PROGRAMME





8:00	<p>Delegate Registration Vista 2 & 3, Level 3, voco Orchard Singapore</p>
9:00	<p>Welcome Address Louis Boswell, CEO, AVIA</p>
9:05	<p>APAC Piracy Landscape <i>An overview of piracy across the APAC region, reviewing the activities and initiatives undertaken by CAP throughout 2023, as well as outlining the strategy for the year ahead.</i> Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p>
9:20	<p>In Conversation: Google and CAP <i>In 2023 CAP has worked closely with Google to combat piracy. Louis Boswell talks to Google's Kate Sheerin about some of the projects and Google's approach to combating piracy more broadly.</i> Kate Sheerin, Global Intellectual Property and Content Regulation Public Policy Lead, Google <i>With Louis Boswell, CEO, AVIA</i></p>
9:45	<p>Addressing Piracy of VOD in Challenging Times <i>Streaming of VOD content has grown exponentially in recent times, as has piracy. CAP talks to one of the biggest streaming players in the region on the challenges caused by streaming piracy, and the solutions to address it.</i> Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA Yew Kuin Cheah, Principal Counsel, The Walt Disney Company <i>With Clare Bloomfield, Chief Policy Officer, AVIA</i></p>
10:15	<p>Coffee Break</p>
10:40	<p>State of Piracy in Asia-Pacific <i>CAP takes a deep dive into the dynamic landscape of anti-piracy efforts in Asia-Pacific with one of its key members.</i> Olivier Biot, Solution Marketing Manager, NAGRA <i>With Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</i></p>
11:10	<p>Hallyu – What's Under the Hood? <i>The success of Hallyu, the Korean Wave, continues to be an inspiration for video industries and countries around APAC. CAP looks into how the success of Hallyu is underpinned by a rigorous program of content protection.</i> Itae Choi, Executive Director, Korea's Copyright Overseas Promotion Association (COA) <i>With Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</i></p>

Piracy Over the Top WIFI Access:
SSID: vocoorchardmeeting
Password: voco2023

Programme updated as of 6 December 2023 (subject to change). More details can be found at https://avia.org/all_events/piracy-over-the-top-2023/

11:35	<p>The Strength of Working Together <i>CAP discusses the importance of tailoring anti-piracy efforts to be market specific in one of Asia-Pacific's biggest growth markets, Indonesia.</i></p> <p>Gina Golda Pangaila, Vice General Secretary, AVISI & SVP Legal, Anti-Piracy and Government Relation, Vidio</p> <p><i>With Matthew Cheetham</i>, GM, Coalition Against Piracy (CAP), AVIA</p>
12:00	<p>Closing</p>





SPEAKER PROFILES

	<p>Kate Sheerin, Global Intellectual Property and Content Regulation Public Policy Lead, Google</p> <p>Kate Sheerin is Google's global lead on intellectual property public policy. A member of the public policy team for 12 years, Kate has also worked on Google's U.S. policy strategy on intermediary liability, immigration reform, the future of work, and economic opportunity. She also led Google's public policy efforts on three pivotal U.S. Supreme Court cases. Prior to joining Google in 2010, she served as a Volunteer in the Peace Corps in Niger, West Africa.</p>
	<p>Itae Choi, Executive Director, Korea's Copyright Overseas Promotion Association (COA)</p> <p>Itae Choi serves as the Executive Director of the Copyright Overseas Promotion Association (COA), a coalition of copyright holders that encompasses key sectors of K-contents. The COA's primary objectives are to support the overseas entry of leading Korean cultural content and to protect its copyright. Mr. Choi earned a master's degree in journalism from Korea University's Graduate School of Journalism, reflecting his deep-rooted interest in the impact of media and cultural content.</p>
	<p>Olivier Biot, Solution Marketing Manager, NAGRA</p> <p>Olivier Biot joined NAGRA in 2016, initially as Senior Product Line Manager & Business Development, overseeing software security solutions for traditional pay-TV services. Transitioning to Solution Marketing Manager in 2021, he became a pivotal link between sales, marketing, and product management teams, focusing on product differentiation and thought leadership in the Media & Entertainment industry. As a visionary leader in digital technology, his tenure exemplifies innovation and strategic navigation, redefining the digital TV landscape.</p>
	<p>Yew Kuin Cheah, Principal Counsel, The Walt Disney Company</p> <p>Yew Kuin is a member of the Global Anti-piracy team at The Walt Disney Company and has oversight over anti-piracy matters in the Asia Pacific Region. He regularly works with various industry associations and local authorities to develop strategies to prevent and take action against content piracy. Yew Kuin had previously practiced at an International Law Firm and has over 15 years of experience in dealing with IP enforcement and litigation as well as and content anti-piracy matters.</p>

Piracy Over the Top WIFI Access:
 SSID: *vocoorchardmeeting*
 Password: *voco2023*

Programme updated as of 6 December 2023 (subject to change). More details can be found at https://avia.org/all_events/piracy-over-the-top-2023/



	<p>Gina Golda Pangaila, Vice General Secretary, AVISI & SVP Legal, Anti-Piracy and Government Relation, Vidio</p> <p>Gina started her career in 2009, working in a private practice for 10 years across Asia before she decided to join Lazada’s in-house team in 2019. She’s currently working as the head of Vidio’s legal, anti-piracy, and government relations team. She also serves as Vice Secretary General of AVISI (Indonesian Video Streaming Association). Gina holds a Bachelor of Laws degree from the Catholic University of Parahyangan and a Master of Laws degree from Erasmus University Rotterdam.</p>
	<p>Louis Boswell, CEO, AVIA</p> <p>Louis Boswell is the Chief Executive Officer of the Asia Video Industry Association. As CEO, his remit is to lead the industry through championing all broad based initiatives that result in a more vibrant and healthy video ecosystem. This includes being at the forefront of industry research, supporting evolving business models, understanding the role of technology, representing the industry in conversations with regulators and taking a leading role in eliminating piracy.</p>
	<p>Clare Bloomfield, Chief Policy Office, AVIA</p> <p>As Chief Policy Officer, Clare Bloomfield represents the combined positions of AVIA’s members and engages in constructive policy-related dialogues with governments so they may better understand the curated video industry and foster an environment of support for the growth of the industry. Clare will also look to develop and execute policy initiatives and research relevant to the video industry, in consultation with, and on behalf of, AVIA member companies. Clare joined AVIA in September 2017 having previously worked as a UK diplomat.</p>
	<p>Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p> <p>The General Manager of AVIA’s Coalition Against Piracy (CAP), Matthew Cheetham is a qualified lawyer specializing in intellectual property (IP), more specifically copyright protection. AVIA represents the major video industry players in Asia Pacific (APAC) and as General Manager of CAP Matthew oversees all CAP anti-piracy efforts for its members.</p> <p>Matthew has over 20 years’ experience working in APAC for some of the largest content producers in the world. Prior to taking up his role at CAP, Matthew worked as the Premier League’s Head of Business Affairs, APAC.</p>

Piracy Over the Top WIFI Access:
 SSID: vocoorchardmeeting
 Password: voco2023

Programme updated as of 6 December 2023 (subject to change). More details can be found at https://avia.org/all_events/piracy-over-the-top-2023/