

PATRON MEMBERSHIP

- Patron Membership is designed for companies who want to take a **leadership role** within the broader video industry in Asia.
- Any firm, corporation or other entity interested in the objectives of AVIA shall be eligible for Patron Membership.
- Each Patron Member shall have the right to **four (4) votes** at meetings of the Association provided always that all four (4) votes shall be cast collectively and shall not be split.
- Each Patron Member shall be entitled to **exclusive access to Patron Member-only meetings** organised by the Association.
- All Patron Members are **eligible to stand for election** to the Board of Directors.

PRICING

- Annual fee: **US\$30,000**

CORPORATE MEMBERSHIP

- Any firm, corporation or other entity interested in the objectives of AVIA shall be eligible for Corporate Membership.
- Each Corporate Member shall have the right to **two (2) votes** at meetings of the Association provided always that all two (2) votes shall be cast collectively and shall not be split.
- All Corporate Members are **eligible to stand for election** to the Board of Directors.

PRICING

- Annual fee: **US\$15,000**

ENTERPRISE MEMBERSHIP

- Any firm, corporation or other entity having **fewer than fifty (50) employees globally across one or more group(s)** and interested in the objectives of AVIA shall be eligible for Small Company Membership.
- Each Small Company Member shall have the right to **one vote** at meetings of the Association.
- Small Company Members are **eligible to stand for election to the Board of Directors** provided that no more than two Small Company Members may be on the Board of Directors.

PRICING

- Annual fee: **USD5,500**

ASSOCIATE MEMBERSHIP

- Eligible for membership and participation only in AVIA Premium Video Advertising Committee Meetings.
- Eligible for members rates only at AVIA OTT Summit.
- Maximum duration of Associate Membership is two years after which members will be invited to become full members.
- Associate members are not eligible to vote on AVIA association matters

PRICING

- Annual fee: **USD7,500**

Additional Table of Benefits	PATRON	CORPORATE	ENTERPRISE	ASSOCIATE
Eligibility for AVIA Committees	All	All	All	Premium Video Advertising Only
Priority Speaking Opportunities	Tier 1	Tier 2	Tier 2	Tier 2 – OTT
30% + discount for AVIA Events	All	All	All	OTT Only
Sponsorship Discounts	Tier 1	Tier 2	Tier 2	Tier 2 – OTT Only
Prominent logo in event publications	Yes	No	No	No
One-page print ad in Asia Video Industry Report	Yes	No	No	No
Hosting of research, white papers & information on AVIA website	Yes	Yes	Yes	Yes
Support for member led webinars and industry engagements*	Yes	Yes	Yes	No
Access to members only publications & online resources	Yes	Yes	Yes	Yes
Company logo & profile on AVIA member directory	Yes	Yes	Yes	Yes

Tier 1 – Highest Priority or Monetary Value

Tier 2 – Second Highest Priority or Monetary Value

OTT – OTT Summit

*Subject to separate negotiation & commercial terms

MORE BENEFITS OF JOINING AVIA

- VISIBILITY & NETWORK:** With a strong membership base of companies across the entire video ecosystem in Asia, including pay TV operators, broadcasters, satellite operators and online video service providers, AVIA connects you and helps to expand your network with potential clients in Asia through multiple platforms including webinars, conferences, white papers, and closed-door networking sessions, made available to all members. Subject to availability and suitability, AVIA members will also receive priority to be invited to take part in panel discussions at AVIA events.
- PRIVILEGED ACCESS TO INDUSTRY EVENTS:** AVIA regularly holds and supports events and conferences to help members learn and grow in their area of expertise. In addition to our regional conferences, with AVIA's regular "country seminars" held in national capitals around Asia, we help to increase our members' exposure to new markets through thought leadership presentations, showcasing of products at exhibition areas, invitation to closed door roundtable sessions with senior government officials and exclusive networking opportunities. Attendance at AVIA hosted events will always be heavily discounted for our members. AVIA members will also enjoy discounted rates for sponsorship of AVIA events.
- EXCHANGE OF IDEAS:** Not only do members have access to information about updates to the industry, they can also play a large role in determining these changes. AVIA offers several committees to our members to come together to play important roles in discussing and improving key issues for the video industry:
 - OTT Committee
 - Regulatory & Anti-Piracy Committee
 - Research Committee
 - Satellite Industry Committee
 - Technology Advisory Group
 - Wireless Action Group
 - Premium Video Advertising Committee
- MEMBERS ONLY EXCLUSIVE PUBLICATIONS & INTELLIGENCE:** Obtain a variety of AVIA's newsletters on industry matters, from Policy and Piracy to the latest in OTT trends, news and research. In addition, AVIA publishes industry reports on different trends and issues as well as specific market reports. Full industry reports are exclusive to members only and are not for sale.
- INSIDE ACCESS TO INNOVATION AND NEW DEVELOPMENTS:** AVIA lets you stay on top of new products, services, and innovations within the video industry, helping you maintain a competitive edge.
- BRANDING:** AVIA helps to promote our members' brands, news and reports where appropriate on our website, across social media, and in our publications and newsletters.